



WEST MICHIGAN
**STRATEGIC
ALLIANCE**

Celebrating our 10th year!

NEWS RELEASE

For Immediate Release

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WMSA Names New Green Infrastructure Project Manager

WEST MICHIGAN—June 7, 2010—The West Michigan Strategic Alliance has named **Elaine Sterrett Isely** Project Manager for the Green Infrastructure Initiative. Since 2006, she has been a member of the Green Infrastructure Leadership Council, which advises the Green Infrastructure Initiative.

Sterrett Isely holds degrees in finance, law, and biology, and has more than 15-years of experience in law, environmental policy, research, outreach, and public speaking.

After a successful career as a litigation attorney, Elaine spent several years working on environmental policy and scientific research projects affecting West Michigan and the Great Lakes region. In addition to her most recent experience with Grand Valley State University's Annis Water Resources Institute (AWRI) in Muskegon, she also has worked with the Great Lakes Commission, the Wayne County Department of Environmental Quality, Legal Aid of Western Michigan, and the Michigan Migrant Legal Assistance Project. Elaine has served on a number of volunteer boards in Grand Rapids and West Michigan, and she is currently the President of the Community Spay/Neuter Initiative Partnership (C-SNIP).

The Green Infrastructure Initiative was launched in 2003 to collaborate to preserve and protect West Michigan's natural features and resources. A Green Infrastructure Leadership Council has identified six environmental focus areas, created a "Natural Connections Map" of environmental assets and developed a "tool shed" to help planners. (Learn more about the Green Infrastructure initiative on the WMSA website: www.wm-alliance.org)

About the West Michigan Strategic Alliance

The West Michigan Strategic Alliance was formed in 2000 and serves as a catalyst for regional collaboration among the businesses, institutions and governmental units serving more than 1.4 million people living in a eight-county region including: Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo and Ottawa. WMSA works to encourage a regional mindset, which will foster collaboration on critical issues that impact how we live, learn, work and play. Additional information is available at www.wm-alliance.org.

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