



WEST MICHIGAN
**STRATEGIC
ALLIANCE**

Celebrating our 10th year!

For Immediate Release

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2010 State of the Region--Agenda

- 2:45 Welcome and recognition of Steve Heacock, WMSA Board
Chair and WMSA founding Chair, Jim Brooks
Jim Dunlap, Huntington Banks
- 2:55 "Making Things Happen" (Video about WMSA 10th
Anniversary)
- 3:00 Polling audience
Greg Northrup, WMSA President
- 3:20 West Michigan Vital Signs Report
Various presenters
- 4:15 Keynote: National Prosperity/Regional Leadership
*Samuel Leiken, vice president, Council on
Competitiveness*
- 4:30 Q&A
Samuel Leiken and Greg Northrup

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